

Naturest Oy customer register / Description of file in accordance with the Finnish Personal Data Act (523/1999) and information on data collection using cookies.

1. Data controller

Naturest Oy (business ID: 3107195-2)
Rita Porkka
Vernentie 59
92530 MANKILA, FINLAND

2. Person responsible for register-related matters

Rita Porkka
Vernentie 59
92530 MANKILA, FINLAND
rita@naturest.fi

3. Register name

Naturest Oy customer register

4. Register purpose

The register is used to manage customer relationships, provision of information, and marketing.

5. Register data content

The register contains customers' names, email addresses, telephone numbers, company names, invoicing addresses, and contractual and order data.

The register may also contain a number of pieces of individual additional information and user data provided by the customer. The customer will be informed separately if such data is saved in the register.

6. Regular data sources

- The contact form on our website, which individuals fill in themselves.
- Data provided by the individual themselves by email or phone, for example.
- The form of social media (Facebook, Instagram, and LinkedIn) through which the individual contacts us.
- Individual contact information acquired from different data sources, such as companies' websites.

By filling in the contact form on our website or otherwise disclosing data, a person provides the controller with their consent for the data provided to be stored and processed in the manner set out in this description of file.

7. Regular data disclosures

Data is considered confidential and is not disclosed to third parties.

Data is not disclosed or transferred outside of the EU or EEA.

8. Register protection principles

The register data is saved in data systems and they are protected from unauthorised access to the register data.

The data is only accessible by responsible persons from Naturest Oy.

9. Right to inspect and rectify data

The data subject has the right to inspect the data about them that has been saved in the customer register.

The data subject also has the right to demand that inaccurate information in the register be rectified. Data rectification requests must detail the inaccuracy to be rectified and the correct data to be used instead.

Inspection requests and rectification requests must be submitted in writing and must be signed and addressed to the person referred to above as responsible for register-related matters.

10. Data erasure

Data may be erased at the request of the data subject.

11. Other possible rights

Data subjects have the right to restrict the controller's processing of data concerning the data subject, for purposes such as direct marketing.

Our website may feature links to third party websites. We do not manage the linked sites, and we are not responsible for the content of third party websites or any links they may feature.

Users may prohibit cookie-based communications through the settings in their browser.

12. Data collection using cookies

We use cookies on our website. Data based on these cookies may include actions carried out on a site, pages visited, or data on the devices used by the visitor.

The data is used to improve the functionality and content of the website, develop business operations, and target marketing. The services we use that utilise cookies are Google AdWords and Google Analytics.

Cookies are user-specific, but users cannot be identified based on the cookies, unless the user has themselves provided additional information, for example through the contact form. The user may personally influence the use of cookies through the settings in their own browser, for example by turning off use of cookies or clearing cookie data.

It is worth remembering that cookies may be necessary for the proper functioning of some services.

Description of file and data protection statement updated 20 February 2020